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EDITORIAL RELEASE, FORMAX®, INC

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For Immediate Release

Market Focus: WWFE

Formax® Introduces PowerMax4000™ at WWFE

The new PowerMax4000™ from Formax® offers processors the first and only slicing system with up to four fully independent product drives to better accommodate product variations, minimize giveaway and maximize yields. Its hygienic design is second to none and its slicing capacity is the largest in the industry. Now leading processors worldwide can produce superior shaved, shingled and stacked products and drive costs down.

With its 8" x 18.5" (203mm x 470mm) slicing throat, PowerMax4000™ incorporates the largest slicing area of any system on the market. It is the only slicing system with the capability to slice four up 4" x 6" product (100mm x 150mm) in stand-up position.

Advanced automation speeds sanitation and ensures thorough washdowns. With the touch of a button, the slicing system moves into the cleanup position providing complete and easy access to machine components and surfaces. The scale unit slides out 12" from the cabinet, the blade cover opens to expose the blade and the loaf feed system lowers to a horizontal position.

New, open, hygienic construction brings sanitation simplicity to the production floor. Sloped machine surfaces and a cabinet top with minimal penetrations eliminate water collection and further assure complete cleanings. Minimal guarding and a debris collection conveyor head a long list of hygienic construction features unique to the PowerMax4000™ design.

As the world's most accurate slicing system, the PowerMax4000™ is at the top of its class in terms of line performance, weight control, yields and giveaway. Formax®'s patented design offers the first slicing system with up to four independent product drives, four dynamic scales and four individual classifiers. This is a key point of differentiation as the system's four independent product drives provide complete control over each log as it is delivered to the blade, ensuring precise weight control over the sliced portion.

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The PowerMax4000™ can be configured to meet today's needs and is fully adaptable for future changes in the processor's product mix. Whether current requirements are for bulk slicing, or a more sophisticated configuration with four drives, four scales and four classifiers, the PowerMax4000™ offers the flexibility required. Purchase your system with one, two, three or four independent product drives and the corresponding number of scales and classifiers. Then, expand the system as requirements and product mixes changes.

Changeovers to products with round, square, rectangle and D-shapes are easily accomplished with minimal effort. Both scales and classifiers can be added in the future, and processors can chose to reconfigure their PowerMax4000™ as a round blade slicing system. There's even the possibility to change from a four-drive unit to a three-drive unit and vice versa.

PowerMax4000™ is available in a standard 48" (1220mm) backclamp and optional 72" (1830mm) backclamp. The continuous feed version is capable of slicing products up to 120" (3048mm) in length. That's the power of flexibility.

Call, write or email Formax® today to learn more about the PowerMax4000™ and the power of four.

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